



## Guest Speaker Series: Session 2

“Digitally Speaking...”

Thursday March 22, 2012 4:00 p.m. - 6:30 p.m.

Centennial College Progress Campus, Library and Administration Building, Room L1-16.  
941 Progress Avenue, Toronto. Free admission.

### Agenda

- **Fayiaz Chunara** - *“Management of Technology in Small Organizations”*
- **“Ignite” sessions:**
  - **Stephanie Graham** (student) - *“Google Art Project”*
  - **Jonathan Chiu** (student) - *“3D Printing”*
  - **Caroline Bendiner** (student) - *“Mobile Reception in Museums”*
- **John Dalrymple** - *“Appreciation and Understanding of Museum Objects through Technology”*

The Series will resume with Session 3. Details to follow.

## **Fayiaz Chunara**

The Head of Communications and Marketing at the Museum of Contemporary Canadian Art (MOCCA), Fayiaz Chunara will speak about the difficulties of adopting and managing technology in small organizations in the arts, culture and heritage sector.

At MOCCA, Chunara develops and implements the museum's communications and marketing strategies and plans, while focusing on establishing brand presence among key stakeholders and fostering active community engagement in the organization's programs. He utilizes a multi-pronged strategy of community outreach, networking, public relations activities, and advertising to build a sense of stewardship within the community.

Chunara is also the business developer and designer of his own aftermodern.lab graphic design firm, as well as the Chair of the Board of Directors of SAVAC (South Asian Visual Arts Centre). He is also currently studying for a Master of Business Administration in Executive Management at Royal Roads University, in addition to graduating with a Bachelor of Fine Arts in Visual Arts from the University of Lethbridge in 2002.

## **John Dalrymple**

Currently the Associate Director, Annual Giving at Canada's National Ballet School, Dalrymple will speak about how technology can take the appreciation and understanding of museum objects to a greater level in the way people can connect 'virtually' in an actual physical space. Discussion will cover how the Web and social networks have made our world bigger than ever and how we could conceptualize an interpretative approach that casts a net around that big community and empowers meaningful connections and knowledge-building related to objects in the material world.

John Dalrymple is also a Professor at Centennial College in the School of Hospitality, Tourism and Culture. From 2001 – 2010, John was on the management team of the Textile Museum of Canada, holding the positions of Project Manager, Web Designer, Development Manager, Director of Development and Acting Executive Director. During his tenure there John played a leadership role in the advancement of the Museum's digitization and new media/Web programming, as well as growing and formalizing the institution's fundraising activities.

He earned a Specialized Honours B.A. in Anthropology from York University in 1998 and a Masters of Museum Studies degree from the University of Toronto in 2001. John has conducted anthropological and archaeological fieldwork in Belize, Peru and Canada and has published works on museology in a number of academic and arts based publications. John's work has been recognized through awards from the Canadian Museums Association, American Association of Museums and the Ontario Association of Art Galleries.