



Guest Speaker Series: Session 5 “Compete or Die”

(Museums, Galleries, Cultural Institutions and Tourism)

Thursday April 12, 2012 4:00 p.m. - 6:30 p.m.

Centennial College Progress Campus, Room L1-16.

941 Progress Avenue, Toronto. Free admission.

Agenda

- 4:00 – 4:30 Reception at the Fireside Gallery and move into L1-16
- 4:30 – 4:35 **Onuwa V. Ogbolu** – Welcome and Introduction
- 4:55 – 5:00 **Amirul Islam** (Cultural Institutions Video and Statistics)
- 5:00 – 5:05 Introducing speakers and panelists
- 5:05 – 5:10 Break
- 5:10 – 5:50 **Panel discussion** moderated by Amir and Onuwa, featuring:
 - **Ngairé Blankenberg**, Lord Cultural Resources
 - **Brian Malcolm**, Parkwood National Historic Site
 - **Daniel O’Brien**, Ministry of Tourism and Culture
 - **Christopher Rosati**, Ministry of Tourism and Culture
- 6:50 – 6:00 Q&A session, thanks and gifts (Amir and Onuwa)
- 6:00 – 6:10 Networking, discussions, gifts and closing

* - Note: Agenda times may vary

This is the final session of Making Culture Matter: Guest Speaker Series. Thank you for your participation!

Ngairé Blankenberg

Ngairé Blankenberg is a Senior Consultant with Lord Cultural Resources. She is an innovative cultural practitioner with experience in strategic planning, community consultation, strategic communication, stakeholder engagement, cultural tourism, project management, to mention a few. Before joining Lord Cultural Resources, Ngairé spent 12 years in South Africa developing sustainable cultural heritage programs in communities and in urban center emerging and developing economies. She worked tirelessly to identify and develop tangible and intangible cultural and heritage assets for education and tourism in the context of urban and economic development. She draws on vast international experiences and in enriched new ideas relevant to today's multidisciplinary approach to cultural and heritage issues affecting regions and countries.

Ngairé Blankenberg worked in the television industry for over fifteen years; specifically in drama, theatre, documentary production, etc. She also functioned as an executive producer, producer, director, script writer, and script editor during her television and media profession years.

Ngairé holds a Masters of Arts in Media and Cultural Studies from the University of Natal, South Africa and a

Bachelor of Journalism (Honours with distinction) from Carleton University, Ottawa, Canada. Some of her recent projects include but are not limited to the following:

- Program Manager, Senior Consultant, Canadian Museum for Human Rights
- Senior Consultant, National Museum of Nigeria, Lagos, Nigeria
- Senior Consultant, Cumberland Heritage Village, Ottawa, Canada
- Senior Consultant, House of History, Vienna, Austria
- Principal, Project Manager, Museum of AIDS in Africa (Master Plan), Durban, South Africa

Brian Malcolm

Brian Malcolm has been Executive Director at Parkwood for nearly two decades. With a background that includes arts administration, municipal culture & recreation planning, and hospitality, Brian enjoys the challenges of site conservation and development at one of Canada's last grand estates. The estate is owned by The Parkwood Foundation, a not-for-profit charitable organization. Brian has been extensively involved in long-term preservation and fundraising at Parkwood, working with a dedicated corps of staff and volunteers.

Tourism has been an important aspect of operations at Parkwood throughout Brian's tenure. More recently Parkwood has seen exciting new opportunities presented for culture & heritage, but also new challenges for historic sites around relevance and lack of resources. Over the last several years Brian has been working to build tourism knowledge and contacts through participation on the Durham Tourism Leadership Team, the boards of Gardens Ontario Coalition and National Historic Sites Alliance for Ontario, and in initiatives organized by Attractions Ontario, Central Counties Tourism (RTO 6), The Canadian Garden Tourism Council and Centennial College's Culture & Heritage Institute.

Daniel O'Brien

Daniel O'Brien has been involved with the heritage community for the past 35 years and is currently a Museum and Heritage Program Advisor with the Ontario's provincial government, Ministry of Tourism, Culture and Sport in the Programs and Services Branch located in downtown Toronto.

Daniel is currently the Chair of the Advisory Board for Centennial College's Professional Advisory

Committee (PAC) and the Chair of Arts Management at the University of Toronto, Scarborough Campus, a visiting lecturer at the University of Toronto Museum Studies program, a former board member of the National Historic Sites Alliance for Ontario, Association of Cultural Executives. He is also a former Council member of the Municipal Cultural Planning Council and was the team lead for the design and implementation of the Ministry's MCP's program titled Cultural Community Prosperity Fund (CCPF) a committee member of the MCP Government Working Group. He continues to be for a number of years, a member of the National Ballet of Volunteer Committee. He is a real advocate for mentoring and assisting the students with the importance of networking within the heritage and cultural communities.

Daniel has been the recipient of the prestigious University of Toronto's Arbour Award, for Outstanding Volunteer Service to the University of Toronto, the Ontario Museum Association's Excellence for Lifetime Achievement Award, and the Ministry of Culture's Opus Award in the Best Practices category.

Christopher Rosati

Chris Rosati is the Senior Program Consultant at the Investment and Development Office, Ministry of Tourism and Culture. Rosati has been with the Ontario government since January 2000. Prior to joining the Ministry of Tourism in December 08, he worked in program and policy for the Ministry of Culture, most notably as ministry lead on the Cultural Tourism file. Before joining government, Chris enjoyed a long history as a festivals and events professional dating back to 1987 when he co-founded the Vancouver International Comedy Festival. Since then he has worked as performer, producer and presenter for major events and attractions in Canada and the U.S. Chris is currently the Ministry of Tourism and Culture lead for the Celebrate Ontario fund.